

Sarajevo 8th February 2014

Reference letter

to whom it might concern

The **Kid's festival** in Sarajevo organized by the association of citizens "ViaKult Office" exists since 2004 and is the highlight of the year for children, teenagers, for the parents and all people connected with the young generation. The Kid's festival has unequalled success throughout the country. The event annually attracts more than 40,000 visitors from all over Bosnia and Herzegovina, it is the largest youth event in the Balkans. Numerous local associations, youth clubs, schools and also the entire international community, Embassies, the European Union and others participate in this event.

The **Raiffeisen BANK d.d. Bosna i Hercegovina** supports the Kid's festival since 2007, and became MAIN SPONSOR in 2008. This year, **Raiffeisen BANK d.d. Bosna i Hercegovina** has signed for the third time a 3-year agreement as main sponsor of **Kid's festival** until 2016.

Kid's festival is one of the most important projects the **Raiffeisen BANK d.d. Bosna i Hercegovina** supports continuously as matter of "Corporate Responsibility". It is not only a cultural event for children, it has an impact on the entire society. Our important investments in this project have proven to be successful, and the outcome in terms of image and marketing strategy show a very positive balance.

We as **Raiffeisen BANK d.d. Bosna i Hercegovina** and me personally in my function as CEO, appreciate the outstanding work and dedication of Ms. Susanne Prahl. Thus, on behalf of our company, we welcome the initiative of ViaKult Office to enhance the global value of Kid's festival as a world-wide concept and to create a similar initiative in Tunisia, **KidsFest Tunis**. Expanding the concept of "KidsFest" at a high international level reflects positively our country, Bosnia and Herzegovina in the world and all partners that support this Region's most ambitious Youth event. We assure all partners of **KidsFest Tunis**, that Kid's festival is a successful model in Sarajevo, a high quality project, which deserves support from each organization. I remain at your entire disposition for any further information concerning our cooperation.

Best regards,



Michael G. Mueller



Chief Executive Officer
Raiffeisen BANK d.d. Bosna i Hercegovina